



## Printing

**Ben Seiber**

**V2 Printing & Imaging**

27887 Harper Ave.

St. Clair Shores, Michigan 48081

Phone: (586) 777-1920

Fax: (586) 777-1906

[ben@v2printing.com](mailto:ben@v2printing.com)

[www.v2printing.com](http://www.v2printing.com)



## Real Estate

**Karen Gennari**

**Higbie Maxon Agney Realtors**

83 Kercheval

Grosse Pointe Farms, Michigan 48236

Phone: (313) 886-3400

Fax: (313) 886-4407

Toll Free: (888) 886-4060

Cell Phone: (313) 570-2115

[karen.gennari@comcast.net](mailto:karen.gennari@comcast.net)

[www.higbiemaxon.com](http://www.higbiemaxon.com)

### Description of Services

Specializing in residential real estate in Macomb County, the Grosse Pointes and Harper Woods. Worldwide referral and relocation networks for those moving further.



## Turfgrass Management

**Korey Preville**

**Custom Turf Solutions**

23015 Sanders

St. Clair Shores, Michigan

Primary Phone: (586) 596-6341

Secondary Phone: (586) 777-545

[customturfsolutions@yahoo.com](mailto:customturfsolutions@yahoo.com)

### Description of Services

Custom Fertilization Programs; Weed Control; Grub Control; Core Aeration; Landscape Bed Weed Control; Perimeter Pest Control



## Mortgage Loan Officer

**Suzanne Lieder**

**Bank of America**

131 Kercheval Avenue

Grosse Pointe Farms, MI 48236

Phone: (313) 886-4106

[www.bankofamerica.com](http://www.bankofamerica.com)

[suzanne.m.lieder@bankofamerica.com](mailto:suzanne.m.lieder@bankofamerica.com)

**Bank of America**



Bank of Opportunity™

## Marketing

**Lisa Nielsen**

**Market Link Company**

Grosse Pointe, Michigan

Phone: (313) 469-7751

Fax: (313) 469-7752

Cell: (313) 910-9789

[lnielsen@marketlinkco.com](mailto:lnielsen@marketlinkco.com)

[www.marketlinkco.com](http://www.marketlinkco.com)



### Description of Services

A full-service marketing, communications, public relations, and sales development firm geared to the goals, needs, and budgets of small and medium-sized businesses.

## Photography

**Mandy Wegner**

**Mandy Wegner Photography**

Phone: (313) 402-0043

[mandywegner@gmail.com](mailto:mandywegner@gmail.com)

**MANDY**  
PHOTOGRAPHER

**WEGNER**



### Description of Services

A photographer with a youthful, artistic style, who was trained in both traditional and modern styles of photography. Will work with you and enhance your own ideas to make sure you get exactly what you want, whether that means a traditional portrait or if you are looking for something a little more creative and fun! In most cases Mandy will come to you with a mobile studio for your convenience. The object is for the customer to be completely satisfied at the end of the project.

## Our Mission

Shoreline Business Network is a local business leaders' forum which provides professional development and networking opportunities.

## About Our Members

Shoreline Business Network members come from diverse backgrounds and businesses but all share a passion to grow their businesses. Our members are professionals, proud of their work, and dedicated to high quality service and integrity in the workplace.

## History

Shoreline Business Network was formed in 1999. The early group meetings consisted of a few local business leaders coming together on a weekly basis to network and exchange marketing and planning ideas.

The group has grown steadily as local business people have become aware of the group and its expanding mission.

Shoreline is now one of the elite networking groups in the Detroit Metropolitan area. The meetings are structured around the exchange of business referrals and presentations by group members.

## Meetings

Meetings are held every Thursday morning from 8:00 A.M. to 9:00 A.M. in St. Clair Shores, Michigan.

Meetings consist of general introductions by each member, referrals and testimonials, and a twenty minute in-depth presentation by a group member or special guest with a question and answer period.

A general business meeting is held on the first Thursday of each month or on an as needed basis. These meetings are also used to track and review the group's progress in meeting referral goals.

## Dues

Dues are \$10 per month paid semi-annually. Dues are used for meeting room fees, marketing and special events.

## What You Can Expect

### Personal & Focused Business Leads

By building strong relationships within the group, members are equipped to actively seek focused and personal business opportunities for fellow members. This is what truly differentiates Shoreline from other networking groups and captures the group's main objective to be *Your Resource for Success*. Since inception, the group has generated thousands of business leads which have resulted in several hundred-thousand dollars of new business for its members.

### Weekly Networking Meetings

Meetings are held weekly to serve as a resource for sharing information, leads and ideas with a close-knit group of professionals. Occasionally, meetings are held at member businesses, enabling them to showcase their operations.

### Educational Seminars & Events

We regularly host professional development seminars which focus on building and enriching your business. Social events and other networking opportunities are also offered throughout the year.

### Presentations

Member presentations are scheduled in advance and are conducted on a rotating basis. This allows members to present their own businesses however they believe best highlights their value and the type of referrals they are seeking from the group.

### Online Marketing

Shoreline members are profiled on the SBN website and are viewable by the public. Member profiles include contact information, links to member websites, and a description of the services and products offered.

## Insurance: Health

### Suzanne C. Conroy

America's Business Benefits Association (ABBA)

1262 Balfour Road

Grosse Pointe Park, MI 48230

Phone: (313) 819-7646

[sconroy@abbaplans.com](mailto:sconroy@abbaplans.com)

### Description of Services

Representative of ABBA which endorses health insurance programs underwritten by Independence American Insurance Company which is rated A- by A.M. Best. ABBA specializes in giving small businesses, the self-employed, families and individuals access to affordable health insurance at group rates. ABBA is a non-profit nationwide association. The network provider in Michigan is Cofinity.

## Insurance:

## Auto/Home/Commercial

### Kathy Hix

NuStar Insurance

24516 Harper

St. Clair Shores, MI 48080

Phone: (586) 899-8432

Fax: (586) 445-0272

[khix@nustar-ins.com](mailto:khix@nustar-ins.com)

[www.NuStar-ins.com](http://www.NuStar-ins.com)

### Description of Services

Specializing in personal and commercial automobile, homeowners, commercial property and liability and all other insurance needs.



## Insurance: Life/Disability

### Glenn Porzadek

Porzadek Insurance

P.O. Box 27

Warren, MI 48090-0027

Phone: 586-573-6073; Fax: 586-573-9188

[glenn@porzadek.com](mailto:glenn@porzadek.com)

[www.porzadek.com](http://www.porzadek.com)

### Description of Services

35 years experience in the use of: Life Insurance for personal and business, Disability Insurance for personal and business; Annuities for IRA's, SEP, TSA, Rollovers; Long Term Care Insurance, personal and business; and Gifts to Charity using life insurance-a specialty.

**Financial Advisor****Jeff Brayton****Raymond James Financial Services**

23201 Jefferson Avenue  
St. Clair Shores, MI 48080  
Phone: 586-498-0788  
Fax: 586-498-7580  
Cell Phone: 586-321-0180  
Home Phone: 313-882-1733

[jeffrey.brayton@raymondjames.com](mailto:jeffrey.brayton@raymondjames.com)

[www.raymondjames.com/jeffbrayton](http://www.raymondjames.com/jeffbrayton)

**Description of Services**

Full service financial services firm. Specializing in helping individuals build and preserve wealth.

**Graphic Design****Carol Restovic****Creative Resources Graphics, LLC**

24818 Valley Avenue  
Eastpointe, Michigan  
Phone: (586) 777-1924

[info@crgraphics.net](mailto:info@crgraphics.net)

[www.crgraphics.net](http://www.crgraphics.net)

**Description of Services**

Works as a creative resource and design partner, providing graphic design solutions to enhance the appearance of your business and increase your success. You will benefit with designs that are professional, practical, affordable and attractive in print and online.

**Home Improvement****Jack McCauley****Jaxx, Inc.**

Warren, Michigan  
Phone: (586) 574-1351

[jaxxinc@sbcglobal.net](mailto:jaxxinc@sbcglobal.net)

**Description of Services**

Roofing: Shingles, Metal, Cedar, Copper, Slate; Siding, Gutters, & Windows;  
Custom Wood & Ceramic Flooring; Sun Rooms, Additions & Wood Decks;  
Painting; Basements; Brick Pavers & Stone Work

**Accountant****Roula Tsaprailis, CPA, MSF****Godfrey, Hammel, Danneels & Co., P.C.**

21420 Greater Mack Avenue  
St. Clair Shores, MI 48080  
Phone: (586) 772-8100  
Fax: (586) 772-6715  
Cell Phone: (586) 944-5140

[roula.tsaprailis@ghdcpa.com](mailto:roula.tsaprailis@ghdcpa.com)

[www.ghdcpa.com](http://www.ghdcpa.com)

**Description of Services**

Full service accounting firm with expertise in accounting and auditing of small businesses, tax and estate planning, and management consulting services.

**Attorney****Wayne Wegner****Wegner and Associates, P.C.**

23201 Jefferson Avenue  
St. Clair Shores, MI 48080  
Phone: (586) 773-1800  
Fax: (586) 773-1805

[wwegner@wegnerlaw.com](mailto:wwegner@wegnerlaw.com)

[www.wegnerlaw.com](http://www.wegnerlaw.com)

**Description of Services**

Law practice includes real estate and condominium law, estate planning (trusts, wills), probate, family law, business and corporate law, general litigation and many other general civil matters.

**Automotive: Collision****Bob Frick****Pole Position Auto Body, Inc.**

26777 Bunert  
Warren, MI 48890  
Phone: (586) 775-4825  
Fax: (586) 775-4322  
Cell Phone: (586) 219-1572

[robertf586@sbcglobal.net](mailto:robertf586@sbcglobal.net)

[www.polepositionautobody.com](http://www.polepositionautobody.com)

**Description of Services**

Collision specialists! We offer collision repair, frame straightening, custom paint, pin- striping, air-brushing, windshield repair/replacement, detailing and more.



**Automotive: Sales****Ted Roney****Roy O'Brien Ford**

22201 E. Nine Mile Road

St. Clair Shores, MI 48080

Phone: (586) 601-1399

Fax: (586) 776-2360

Cell Phone: (313) 920-4018

[tedroney@aol.com](mailto:tedroney@aol.com)[www.royobrien.com](http://www.royobrien.com)**Description of Services**

Leasing and sales. New and used cars.

**Banking****Pamela Bettini****National City Bank**

24612 Harper Avenue

St. Clair Shores, MI 48080

Phone: (586) 771-5301

Fax: (586) 771-0690

[Pamela.Bettini@nationalcity.com](mailto:Pamela.Bettini@nationalcity.com)[www.nationalcity.com](http://www.nationalcity.com)**Description of Services**

National City is a full-service retail/commercial bank.

**Boat Yard / Woodworking****Dean Kuhn****D.J. Kuhn Boat Yard Services**

14715 Klenk Island

Detroit, MI 48215

Phone: 313-331-9820

Cell Phone: 313-505-9820

[djkboatyrd@comcast.net](mailto:djkboatyrd@comcast.net)**Description of Services**

Fiberglass repair, wood repair, painting, finishing, custom wood work and moldings, boat storage.

**Computers: IT/Networking****Chuck Mackinnon****Dedicated Support Services**

P.O. Box 15069

Detroit, MI 48215

Phone: (888) 808-0377

Phone: (313) 806-6999

Fax: (313) 821-1355

[cmackinnon@calldss.com](mailto:cmackinnon@calldss.com)[www.dedicatedsupportservices.com](http://www.dedicatedsupportservices.com)**Description of Services**

Dedicated Support Services is a full service computer networking company that provides sales and implementation support services for both Microsoft and Novell based networks to small businesses. Services include the sale of hardware and software such as network servers, desktop computers, printers, scanners and communications equipment; network operating systems, backup software, desktop software which includes antivirus, Microsoft Office, Open Office, security software as well as e-mail applications; along with Internet communication that includes routers, switches and Firewalls. Dedicated Support Services then combines professional implementation services with ongoing support to provide a complete package of support services dedicated to desktop and network optimization.

**Design & Furnishings****Judy Latcha****Latcha Design Group, LLC**

P.O. Box 36920

Grosse Pointe, MI 48236

Phone: (313) 881-5655

Fax: (313) 881-5625

Cell Phone: (313) 410-0600

[jal@latchadesign.com](mailto:jal@latchadesign.com)[www.latchadesign.com](http://www.latchadesign.com)**Description of Services**

Latcha Design Group will show you how the optimum work environment can contribute to job satisfaction and increased productivity - by combining the activities of space planning and layout with aesthetics and functionality. Our professional design staff creates work environments that project the desired corporate image and promote increased productivity.

